

5 Steps



to Outstanding Parent Engagement with MarvellousMe.

support@marvellousme.com 01273 900202

Check that all staff can log in to MarvellousMe and can see their classes.

Has anyone forgotten their password?

Have you added new teachers and assistants?

Ask your IT technician to put a Chrome shortcut to www.marvellousme.com on everyone's computer, or install the app on their tablets.

1

Go to
www.marvellousme.com/schoolbag
for our 'How To' step-by-step admin guides and resources.



Make sure that all staff know how quick MarvellousMe is to use, and that parents can't message them back.

Show our 10-minute tutorial video at a staff meeting.

Ask us to provide a 15-minute remote refresher training session.



3

Set base-level usage guidelines for staff detailing how, when and how often you would like them to use MarvellousMe.

★ Post learning news twice a week, in plenaries.

★ Award every child a badge regularly.

★ Ensure general messages are always positive.

Staff can self-manage their usage using the weekly snapshot emails.

4

Increase your parent join-ups. Have you set staff a target for the number of parents joining up?

Send regular reminder letters home, from the office or classroom.

Include information about MarvellousMe on your website. Our WebKit at

www.marvellousme.com/schoolbag makes it easy.

Encourage children to nudge their parents to join up, with the thrill of a 'SuperParent' badge awaiting them.



Nominate a teacher Champion to spearhead best practice. If you haven't already done so, let us know who this is.

The Champion can monitor staff activity through the Insights section of the Admin system (using the Admin login credentials) and offer continuous improvement.

5

Recommended Extras

Tailor MarvellousMe Badges to your school values, rewards and target behaviours. See how easy this is to do, and **using your own designs**. You can track how they are being awarded in the School Badge Scorecard.

Add **Houses and special reporting filters** in your Admin system, so that you can auto-tally badges and track impact by specific cohorts, like Pupil Premium or SEN children.

